

## Adam B. Brouillet Shareholder

**St. Petersburg**  
200 Central Avenue  
Suite 1600  
St. Petersburg FL 33701

Direct Line: (727) 824-6105  
Fax: (727) 820-0835  
Email: ABrouillet@trenam.com

### Overview

Adam Brouillet is a Shareholder who practices in data privacy and commercial litigation. He advises clients on matters involving privacy laws, including with respect to privacy policies, information security, data breaches, vendor contracts, insurance policies, and M&A transactions. He is a Certified Information Privacy Professional regarding U.S. law (CIPP/US) with the International Association of Privacy Professionals.

Adam's practice also includes litigation, including contract disputes, landlord-tenant and real estate matters, business torts, securities litigation, and debt collection, among others. He represents clients at trial and on appeal in state and federal courts and is AV Preeminent Peer Review Rated by Martindale-Hubbell.

### Representative Matters

#### Data Privacy and Cybersecurity Representative Matters

- Prepared website privacy policies for numerous businesses.
- Advised retailer following a data breach.
- Advised buyer in the due diligence evaluation of seller's data privacy practices prior to corporate acquisition.
- Advised online retailer regarding cybersecurity insurance.
- Prepared written information security program to protect donor, beneficiary, and employee information held by nonprofit organization in compliance with law.

#### Commercial Litigation Representative Matters

- Prevailed at trial on behalf of business on claims of negligence and intentional misconduct.
- Prevailed at trial on behalf of homeowners against a flooring contractor on claims of over-billing and unlawful collection practices.
- Represented factoring companies in recovering amounts owed from debtors or customers on factored accounts.
- Represented home health care service company to recover several hundred thousand dollars' worth of checks stolen by a sales representative.
- Represented commercial landlords and tenants in eviction actions.
- Represented title insurers in actions to quiet title and remove clouds on title to real estate.
- Represented banks and other lenders in commercial and residential



### Alternate Contact

Gail Kesinger  
Secretary  
(727) 820-3985  
[gkesinger@trenam.com](mailto:gkesinger@trenam.com)

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### Practice Areas

Cybersecurity and Data Privacy  
Litigation and Dispute  
Resolution  
Appellate  
Financial Services

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### Education

J.D., *cum laude* Stetson  
University College of Law, 2008

Honors Program  
*Stetson Law Review*  
Moot Court Board  
Intern, Florida's Second  
District Court of Appeal,  
Honorable Craig C. Villanti  
Distinguished Writing Award  
Scribes Award for excellence  
in legal writing

B.A. English, Writing  
Concentration,  
*cum laude*, Florida Southern  
College, 2001

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### Admissions

Florida

United States District Court,  
Middle District of Florida

foreclosure actions.

- Represented banks to resolve claims alleging violations of debt collection laws, including the Florida Consumer Collection Practices Act and the federal Fair Debt Collection Practices Act.
- Represented nutritional supplement manufacturer in resolving dispute over allegedly deceptive trade practices.
- Represented museum in resolving dispute over a potential employment agreement.

United States Court of Appeals,  
Eleventh Circuit

United States Court of Appeals,  
Federal Circuit

### Appellate Representative Matters

- Secured reversal of summary judgment in real estate contract dispute. *Head v. Sorensen*, 220 So. 3d 569 (Fla. 2d DCA 2017).
- Secured affirmance of the dismissal of a claim for patent infringement. *Taylor v. Taylor Made Plastics, Inc.*, 565 F. App'x 888 (Fed. Cir. 2014).
- Secured affirmance of the denial of a motion for attorneys' fees. *Gross v. Fuss*, 77 So. 3d 185 (Fla. 2d DCA 2012).

## Honors and Distinctions

- Certified Information Privacy Professional/United States (CIPP/US), International Association of Privacy Professionals
- AV Preeminent Peer Review Rated by Martindale-Hubbell
- *Florida Super Lawyers*, Rising Star, 2017-2018
- *Tampa Magazine's* Top Lawyers List, 2020

## Professional Involvement

- The Florida Bar
- St. Petersburg Bar Association
- American Bar Association
  - Business Law Section, Cyberspace Law Committee
- International Association of Privacy Professionals

## Community Involvement

- Leadership St. Pete, Class of 2018
- St. Petersburg Chamber of Commerce
- Coach, Northeast Little League
- Volunteer tutor, Lawyers for Literacy

## Thought Leadership

- "Fundamentals of Data Breach Response," Trenam Law Live CLE Webinar, November 2020
- Author, "[Florida Lawmakers File Data Privacy Bill Applicable to Website Operators](#)," January 2020
- Panelist, "Cybersecurity," MSI Global Alliance 2020 Americas Regional Conference, January 2020
- "Fundamentals of Cybersecurity Law for Estate Planning Professionals," Pinellas County Estate Planning Council, November 2019
- "[Mitigating Risk With Cybersecurity Insurance](#)," *IT Business Net*, June 2019
- "Cybersecurity Insurance for Credit Unions," webinar, National Association of Federally-Insured Credit Unions, May 2019
- Panelist, "Byte-Size Program: Cybersecurity Basics for Small Business," Florida Small Business Development Center at USF, February 2019
- "[Understanding "Reasonable Cybersecurity Measures" to Safeguard](#)

- [Data](#), Financial Poise, September 2018
- ["Five ways to protect yourself when using cryptocurrency"](#), Tampa Bay Business & Wealth, September 2018
- ["The Legal Implications of Cybersecurity When Collecting Personal Information"](#), Financial Poise, August 2018
- Panelist, "Cybersecurity Before and After a Breach: The Legal, Technical, and Security Implications," Brazil-Florida Business Council, June 2018
- Panelist, "Byte-Size Program: Cybersecurity Basics for Small Business," Florida Small Business Development Center at USF, June 2018
- "Cybersecurity for CPAs: A Legal Perspective," Southwest Florida Chapter of the Florida Institute of Certified Public Accountants, May 2018
- "Cybersecurity for CPAs: A Legal Perspective," Gulf Coast Chapter of the Florida Institute of Certified Public Accountants, June 2017
- ["All 50 States Now Have Data Breach Laws"](#), Trenam Law Cybersecurity Update, April 2018
- "Cybersecurity for CPAs: A Legal Perspective," Mid-Florida Chapter of the Florida Institute of Certified Public Accountants, October 2017
- "Cybersecurity Concerns for Attorneys and Their Clients: How to Protect Against and Survive Cyber Attacks," Business Law Section of the Florida Bar, September 2017
- Panelist, Cybersecurity Seminar at the Tampa Club, August 2017
- ["Post-Judgment Collection: Stepping Into the Shoes of the Judgment Debtor in Claims Against Third Parties"](#), The Florida Bar Journal, Volume 91, No. 3, March 2017
- "Cybersecurity for CPAs: A Legal Perspective," Suncoast Chapter of the Florida Institute of Certified Public Accountants, February 2017
- ["Business Cybersecurity: Two Recent Court Decisions Highlight the Need to Take Preemptive Action Against Data Breaches"](#), *Trenam Legal Update*, February 2017
- Ending Modern-Day Slavery in Florida: Strengthening Florida's Legislation in Combating Human Trafficking," 37 Stet. L. Rev. 297 (2007)