

**Lori Rabinowitz**  
Chief Marketing and Business Development  
Officer

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## Overview

Lori Rabinowitz is Trenam Law's Chief Marketing & Business Development Officer and oversees the marketing and business development for the firm.

Lori has over 16 years of experience in law firm marketing and business development. Prior to joining Trenam, Lori was the Director of Marketing and Recruitment for a Florida state-wide law firm. Before relocating to Florida, Lori's marketing experience included working in the financial services, publishing, and fashion industries. Lori is a member of the Legal Marketing Association. She is a past board member of the Legal Marketing Association Southeast Chapter (LMASE), and a past Chair of the South Florida City Group of LMASE.

Lori has been a committee member for Tampa General Hospital Foundation's annual gala 2018, 2019. She has served as a member on The Florida Bar Grievance Committee and as Chair of the Executive Council of Legal Aid Service of Broward County.